

KLEBER & ASSOCIATES SIGNS DANVER AS NEWEST CLIENT PARTNER

ATLANTA—September 2009—[Kleber & Associates](#) (K&A), an Atlanta marketing and communications firm specializing in the home and commercial building products channel, has been chosen as the agency of record for [DANVER Stainless Steel Cabinetry](#). K&A is responsible for integrated marketing communications for the stainless steel cabinetry manufacturer including branding, public relations and social media.

“In today’s marketplace, it’s critical to have a strategic marketing partner that knows how to reach our customer audiences,” said Mitch Slater, president and founder of DANVER. “With K&A’s extensive integrated marketing experience and specialization in the home building products industry, they were the perfect match for DANVER.”

DANVER is interested in educating remodelers, designers, builders and homeowners about the importance of outdoor design, and is taking an active position with K&A to disseminate the message.

“I have been a fan of DANVER products for years and am eager to help grow the visibility of the brand moving forward,” commented Steven Kleber, president and founder of K&A.

About Kleber & Associates

Kleber & Associates focuses on brand development for clients in the home and commercial building products marketplace. An independent agency with more than two decades of measurable results, K&A is committed to providing its clients with everyday marketing value while maximizing their marketing return on investment. For more information visit www.kleberandassociates.com or call 770.518.1000.

About DANVER

Headquartered in Wallingford, Conn., DANVER is the leading provider of stainless steel cabinetry and amenities for outdoor living including island inserts, grills, specialty burners, pizza ovens, bartenders, refrigerators, freezers and beverage coolers, sinks and faucets, floating shelves and kitchen carts, and door and drawer fronts. DANVER is dedicated to providing a luxurious outdoor kitchen experience. For more information visit www.danver.com or call 888.441.0537.